

**Casey's Retail Company**  
**Rewards Match-Up Sweepstakes**  
**OFFICIAL RULES**

To enter this Sweepstakes, you must agree to and abide by these official rules ("Official Rules").

**NO PURCHASE NECESSARY TO ENTER OR FOR A CHANCE TO WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. INTERNET ACCESS AND VALID E-MAIL ADDRESS REQUIRED.**

1. **Sponsor:** Casey's Retail Company, One SE Convenience Boulevard, Ankeny, IA 50021 ("Sponsor").
2. **Administrator:** Probability LLC, 2 Woodstock Meadows Ln., P.O. Box 1484, Woodstock, NY 12498 ("Administrator").
3. **Eligibility:** "The *Rewards Match-Up Sweepstakes*" ("**Sweepstakes**") is open only to persons who are legal residents of Arkansas, Iowa, Illinois, Indiana, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Oklahoma, Ohio, South Dakota, Tennessee and Wisconsin, who are at least 18 years of age (or the age of majority in the jurisdiction of their residence, whichever is older), and who have an active e-mail account and Internet access as of 3/12/22. Any individuals (including but not limited to officers, directors, employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for Sponsor, Administrator, Telescope Inc., any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes, and/or each of their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or win any prize. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses, regardless of where they live. "Household members" shall mean people who share the same residence at least three months a year, whether related or not. Potential winners may be required to provide proof of residency upon request prior to prize award. Void outside of territory listed above and where prohibited or restricted by law.
4. **Sweepstakes Entry:** The Sweepstakes begins at 10:00:00 p.m. Central Time ("CT") on Sunday, March 13, 2022 and ends at 10:00:00 p.m. CT on Monday, April 4, 2022 ("Promotion Period"). The Sweepstakes consists of fifteen (15) separate and distinct Sweepstakes Periods ("**Sweepstakes Period**") comprising the Promotion Period. Administrator's computer is the official clock for this Sweepstakes.

**Sweepstakes Periods**

<b>Sweepstakes Period</b>	<b>Start Date</b>	<b>End Date</b>
Round 1 – Vote 1	10:00 pm CT on 3/13/22	10:00 pm CT on 3/14/22
Round 1 – Vote 2	11:00 pm CT on 3/14/22	10:00 pm CT on 3/15/22
Round 1 – Vote 3	11:00 pm CT on 3/15/22	10:00 pm CT on 3/16/22
Round 1 – Vote 4	11:00 pm CT on 3/16/22	10:00 pm CT on 3/17/22
Round 1 – Vote 5	11:00 pm CT on 3/17/22	10:00 pm CT on 3/18/22
Round 1 – Vote 6	11:00 pm CT on 3/18/22	10:00 pm CT on 3/19/22
Round 1 – Vote 7	11:00 pm CT on 3/19/22	10:00 pm CT on 3/20/22
Round 1 – Vote 8	11:00 pm CT on 3/20/22	10:00 pm CT on 3/21/22
Round 2 – Vote 1	11:00 pm CT on 3/21/22	10:00 pm CT on 3/23/22
Round 2 – Vote 2	11:00 pm CT on 3/23/22	10:00 pm CT on 3/25/22
Round 2 – Vote 3	11:00 pm CT on 3/25/22	10:00 pm CT on 3/27/22
Round 2 – Vote 4	11:00 pm CT on 3/27/22	10:00 pm CT on 3/29/22
Round 3 – Vote 1	11:00 pm CT on 3/29/22	10:00 pm CT on 3/31/22
Round 3 – Vote 2	11:00 pm CT on 3/31/22	10:00 pm CT on 4/2/22
Final Round	11:00 pm CT on 4/2/22	10:00 pm CT on 4/4/22

To enter, follow the steps below:

- i. Navigate the Internet to <https://www.caseys.com/rewards-match-up> ("Website") and: (a) Click the "Sign In" button; (b) click the "Vote" button for the snack of your choice from the two (2) listed snacks during the applicable "Round-Vote" (Sweepstakes Period). After doing so, you will receive a pop-up message with an online entry form. Voting alone will not result in entry.
- ii. Complete the online entry form with your first name, last name, zip code, and email.

Check the box indicating that you have read, fully understand and agree to these Official Rules.\*\* YOU WILL NOT BE ALLOWED TO COMPLETE THE ENTRY PROCESS AND ENTER THE SWEEPSTAKES IF YOU DO NOT CHECK THIS BOX. Click "Submit" button on the online entry form.

In a given Sweepstakes Period/Round-Vote, you may cast a vote for one (1) and only one (1) snack by following the online instructions. YOU ARE NOT REQUIRED TO PURCHASE THE SNACK IN ORDER TO CAST A VOTE FOR IT. WHILE YOU MUST VOTE FOR A SNACK IN A "ROUND-VOTE" AS PART OF THE ENTRY PROCEDURE, THE SPECIFIC SNACK RECEIVING A VOTE WILL NOT AFFECT YOUR ABILITY TO ENTER THE SWEEPSTAKES OR YOUR ODDS OF WINNING APRIZE. WITHOUT LIMITATION, YOU ARE NOT REQUIRED TO SELECT THE SNACK THAT IS THE WINNING SNACK IN A GIVEN "ROUND-VOTE" IN ORDER TO BE ENTERED NOR WILL DOING SO IN ANY WAY IMPROVE YOUR CHANCES OF WINNING.

Completion of steps (i) – (ii) will result in receipt of one entry ("Base Entry").

You may complete steps (i) – (ii) once per day per "Round-Vote" for a maximum of twenty-eight (28) Base Entries. Voting/entry in a later "Round-Vote" is not conditioned upon voting/entering in any prior Round-Vote(s).

By entering the Sweepstakes you are automatically opted in to receive communications via e-mail from Sponsor. The use of such e-mails shall be subject to Sponsor's Privacy Policy, available at <https://www.caseys.com/privacy-policy>, and you may opt out of receiving these e-mails at any time.

CASEY'S RETAIL COMPANY AND THIS SWEEPSTAKES ARE NOT SPONSORED, ENDORSED OR OTHERWISE AFFILIATED WITH MANUFACTURERS OF SNACKS INCLUDED IN ANY "ROUNDS-VOTES" COMPRISING THE PROMOTION PERIOD.

**Additional Entries:** During the Promotion Period, you may obtain additional entries by sharing your votes on Facebook or Twitter. After submitting your Base Entry for a given "Round-Vote" via the method detailed above, click one of the Share options (Facebook or Twitter) to share the Sweepstakes to your personal Facebook and/or Twitter account and receive up to two (2) additional "Bonus" entries ("**Bonus Entries**"). The opportunity to obtain Bonus Entries are only available during the same online session in which Base Entry was received. Bonus Entries will only be received if entrant shares Base Entries in the original form as provided by Sponsor, including the prescribed hashtag; any modification of Base Entry or inclusion of additional commentary along with Base Entry that disparages Sponsor, is offensive or inappropriate (all as determined by Sponsor/Administrator in their sole discretion) will result in withholding Bonus Entry and, if deemed to be sufficiently egregious by Sponsor/Administrator will result in disqualification from Sweepstakes altogether with all Base Entries and Bonus Entries being declared void. A person may accumulate a maximum of eighty-four (84) Entries (i.e., Base Entries plus Bonus Entries) by casting a vote each day in each Round-Vote and then sharing their vote on Facebook and Twitter.

Multiple Base Entries and/or Bonus Entries by an individual person per “Round-Vote” or mass entry attempts will result in disqualification of the person and void all Entries (i.e., Base Entries and Bonus Entries) of such person. Use of automated/programmed/robotic means of entry or other artifice or device to receive more than one (1) Base Entry and/or more than two (2) Bonus Entries per “Round-Vote” is prohibited and any entries submitted/received using such means will be voided and the individual disqualified from participation in the Sweepstakes. Sponsor and Administrator will not be responsible for late, lost, incomplete, or misdirected Entries or for Bonus Entries not received or recorded for any reason.

If you choose to participate in the Sweepstakes by using your mobile device (including via Sponsor’s mobile application (“app”), all data usage charges and other fees imposed by your wireless carrier are your sole responsibility. Not all mobile devices offer Internet access or are compatible with Sponsor’s app. In addition, Internet access may not be available in all areas.

5. **Prize Random Drawing:** Potential Prize winners will be selected from among all eligible Entries (that is, Base Entries and Bonus Entries) received during the Promotion Period (regardless of “Round”/Sweepstakes Period in which received) in a random drawing. Random drawing will take place on or about April 5, 2022. The drawing will be conducted by Administrator, an independent organization/administrator whose decisions are final and binding on all matters related to the Sweepstakes.
6. **Winner Notification:** Potential winners will be notified by Administrator via e-mail on or about April 5, 2022. If potential winner does not reply to such notification within three (3) days and/or if the e-mail notification is returned as undeliverable after two (2) attempts, such winner may be disqualified and an alternate winner will be selected from all remaining eligible Entries (that is, Base Entries and Bonus Entries) received during the Promotion Period. Potential winner may be required to complete, sign, have notarized and return within three (3) days of notification, an Affidavit of Eligibility, a Liability Release and Indemnification, and a Publicity Release and W9-Form (collectively, “Winner Documents”), where allowed by law. If Winner Documents are not returned to Administrator within the specified time period, or if the potential winner is found to be ineligible or otherwise not in compliance with these Official Rules or declines the prize for any reason prior to award, prize may be forfeited and potential winner may be disqualified. If potential winner is disqualified for any reason, prize will be awarded to an alternate winner selected from all remaining eligible Entries (that is, Base Entries and Bonus Entries) received during the Promotion Period. In the event of any dispute concerning the identity of any entrant, the entry will be deemed submitted by the natural person who is the Authorized Account Holder of the e-mail account included on the official entry form. “Authorized Account Holder” is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

7. **Prizes/Odds/Approximate Retail Value (“ARV”):**

**Grand Prize (one (1) prize):** Grand Prize winner will win “free pizza for a year”— an equivalent value of 52 large pizzas with any topping(s). The prize will be distributed through the winner’s Casey’s Rewards account in the form of 52 offers for a large pizza. If you do not have a Casey’s Rewards account, you may join the Casey’s Rewards program for free. The offers will be loaded to the account one at a time, and a new offer will be reloaded into the account each time another is redeemed. Each offer must be redeemed one transaction at a time. The offers will be available through the authorized account until winner redeems a total of 52 free large pizzas, or until April 6, 2023, whichever comes first. Total approximate retail value of Grand Prize: \$832.00.

**First Prize (one (1) prize):** First Prize winner will win “free pizza for six (6) months”— an equivalent value of 26 large pizzas with any topping(s). The prize will be distributed through the winner’s Casey’s Rewards account in the form of 26 offers for a large pizza. If you do not

have a Casey's Rewards account, you may join the Casey's Rewards program for free. The offers will be loaded to the account one at a time, and a new offer will be reloaded into the account each time another is redeemed. Each offer must be redeemed one transaction at a time. The offers will be available through the authorized account until winner redeems a total of 26 free large pizzas, or until October 6, 2023, whichever comes first. Total approximate retail value of First Prize: \$416.00.

**Second Prize (one (1) prize):** Second Prize winner will win "free pizza for three (3) months"—an equivalent value of 13 large pizzas with any topping(s). The prize will be distributed through the winner's Casey's Rewards account in the form of 13 offers for a large pizza. If you do not have a Casey's Rewards account, you may join the Casey's Rewards program for free. The offers will be loaded to the account one at a time, and a new offer will be reloaded into the account each time another is redeemed. Each offer must be redeemed one transaction at a time. The offers will be available through the authorized account until winner redeems a total of 13 free large pizzas, or until July 6, 2022, whichever comes first. Total approximate retail value of Second Prize: \$208.00.

Prizes must be accepted as awarded. Winners are solely responsible for any and all costs related to acceptance and use of the prize. No substitution or transfer of prize shall occur except with Sponsor's permission or where required by law. Prizes are not redeemable or exchangeable for cash. Sponsor in its sole discretion may award a substitute prize of equal value if free pizza prize is unavailable at the time of awarding for any reason. Limit of one (1) prize per family, household or address. Free pizza prize not to be combined with any other offer, discount, coupon or promotion of Casey's Retail Company. Additional conditions may apply to redemption of free pizza prize.

Winner will be solely responsible for all taxes on the prize. Grand Prize Winner understands and agrees that, as per applicable law, Sponsor is required to report winner's receipt of the Grand Prize to applicable government authorities, including the Internal Revenue Service via IRS 1099 Tax Form; and, to this end, winner agrees to fully cooperate with Sponsor including by providing his/her Social Security Number upon request via IRS W9 Tax Form.

Odds of winning a prize depends on the total number of eligible Entries (that is, Base Entries and Bonus Entries) received during the Promotion Period.

8. **Publicity:** Except where prohibited by applicable law, acceptance of a prize constitutes the winner's consent to Sponsor's use of the winner's name, likeness, photograph, voice, biographical information, statements, and/or home state for advertising and promotional purposes in connection with the Sweepstakes or awarding of a prize in any media, worldwide, without remuneration for said use.
9. **Limitations of Liability:** Sponsor and its agencies (including Administrator) are not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to human, typographical, printing or electronic malfunction or damage of any network, hardware or software. If for any reason any Sweepstakes is not capable of running as planned (in whole or in part), including infection by computer virus, bugs, tampering, unauthorized intervention, fraud or technical failures beyond Sponsor's control that corrupt or affect the administration, security, fairness, integrity or proper conduct of such Sweepstakes, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and/or disqualify any individual who tampers with (or attempts to tamper with) the entry process/operation of the Sweepstakes. The preceding includes but is not limited to any irregularity or defect in the voting procedure for "Snack" in any "Round-Vote" as determined by Sponsor and/or Administrator in their sole discretion. In such event, Sponsor and/or Administrator shall conduct the Sweepstakes and make the prizes available from among all eligible entries (that is, Base Entries and Bonus Entries) received prior to and/or after the action taken by Sponsor/Administrator or otherwise in a manner which is fair, appropriate and

consistent with the spirit of these Official Rules, as determined by Sponsor and/or Administrator in their sole discretion. Notice of cancellation/termination/modification/suspension of the Sweepstakes will be posted on the Website. No responsibility is assumed for any error, omission, interruption, deletion, defect, delay in operation, recordation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail, or electronic entry to be received or recorded on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to entrant's or any other person's computer or mobile phone/device (or data and/or information stored thereon) related to or resulting from participation in or downloading any materials from Sweepstakes.

Participants agree not to knowingly damage or cause interruption of the Sweepstakes and/or prevent others from participating in the Sweepstakes.

CAUTION: ANY ATTEMPT TO DAMAGE ANY ONLINE SERVICE OR WEBSITE OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES (OR THE VOTING FOR "SNACK" IN ONE OR MORE "ROUNDS-VOTES") VIOLATES CRIMINAL OR CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE OR AN INDIVIDUAL OTHERWISE ATTEMPTS TO DEFRAUD SPONSOR OR ADMINISTRATOR, SPONSOR AND/OR ADMINISTRATOR, MAY DISQUALIFY ANY PARTICIPANT MAKING SUCH ATTEMPT AND SEEK DAMAGES TO THE FULLEST EXTENT OF THE LAW.

- 10. Additional Conditions of Participation:** By participating, participants agree to be bound by and abide by these Official Rules and the decisions of Sponsor and Administrator, which shall be final and binding in all respects. By participating in this Sweepstakes, participants agree to release and hold harmless Sponsor, Administrator, Telescope Inc., each of their respective parents, subsidiaries, affiliated and successor companies, advertising and promotion agencies, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns, as well as Meta Platforms, Inc. (formerly, Facebook, Inc.), and Twitter, Inc. (collectively, the "**Released Parties**") from any and all actions, claims, injury, death, loss or damage to person(s) or property arising in any manner, directly or indirectly, from participation in this Sweepstakes and/or acceptance, possession, receipt or use/misuse of any prize. By participating, participants also authorize the Sponsor and its designees to use the participant's name, voice, likeness, photograph, prize information, biographical data and city and state of residence in programming, advertising, trade and/or promotional material or on a winners' list (if applicable) without compensation or notice, to the extent permitted by law. Sponsor is not obligated to use any of the above mentioned information or materials, but may do so and may edit such information or materials, at Sponsor's sole discretion, without obligation or compensation.

***This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook or Twitter.***

- 11. Disputes:** Any dispute or claim regarding the Sweepstakes will be resolved pursuant to laws of the State of Iowa, without regard to conflicts of law/choice of law principles. All entrants consent to the personal and exclusive jurisdiction of the federal or state courts located in the State of Iowa and waive any right of change of venue, *forum non conveniens* or the like. Entrants further agree, to the fullest extent permitted by law, that any legal action regarding the Sweepstakes will be brought individually (and not as part of a class action) and that their recovery in any such legal action shall be limited to actual out-of-pocket costs incurred in participating in the Sweepstakes (if any), with any right to consequential, compensatory, punitive or other damages or equitable relief being expressly waived.
- 12. Miscellaneous:** The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of

the Official Rules is determined by a court of competent jurisdiction to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's/Administrator's failure to enforce any term of these Official Rules in any given circumstance will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials, privacy policy or terms of use on any website, social media platform or application and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

13. **Privacy Policy:** The entry information provided is subject to the Sponsor's Privacy Statement available at <https://www.caseys.com/privacy-policy>.
14. **Winners' List:** For the names of the prize winners, mail a self-addressed, stamped envelope to: Casey's Rewards Match-Up Sweepstakes Winner, c/o Probability, PO Box 1559, Social Circle, GA 30025-1559. All such requests must be received by April 22, 2022.