LA CHARGERS MEXICO TRIP 2019 SWEEPSTAKES - OFFICIAL RULES

I. NAME OF SPONSOR(S)

KABC-TV, ABC Holding Company Inc. (hereinafter referred to as "**Sponsor**").

II. ELIGIBILITY

The Sweepstakes is open only to legal residents who reside in the Designated Market Area ("DMA") of KABC-TV, as determined by Nielsen Media Research Services, and who are at least eighteen (18) years of age or older at the time of entry. The DMA of KABC-TV covers the following counties: Inyo, Kern County-East, Los Angeles, Orange, Riverside County-East, Riverside County-West, San Bernardino, and Ventura counties in the State of California.

Any individuals (including, but not limited to, employees, consultants, independent contractors, and interns) who have, within the past six (6) months, performed services for Sponsor, other television and radio stations in the DMA, the Los Angeles Chargers, or any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes or supplying a prize, and/or their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, and any person who, within the past ninety (90) days, has been awarded a prize in any sweepstakes conducted by Sponsor, are not eligible to enter or win. "Immediate family members" shall mean parents, stepparents, children, stepchildren, siblings, stepsiblings, or spouses. "Household members" shall mean people who share the same residence at least three (3) months a year.

III. HOW AND WHEN TO ENTER

NO PURCHASE NECESSARY.

The "Entry Period" for this Sweepstakes shall start at 11:00pm PT on Monday, October 21, 2019 and end at 11:59pm PT on Sunday, October 27, 2019 ("Entry Period").

HOW TO ENTER:

Viewers should watch *ABC7 Eyewitness News* at 11:00pm Pacific Time ("**PT**") beginning weekdays on **Monday, October 21, 2019** through **Friday, October 25, 2019**. Check local listings. There will be one (1) daily "**KEYWORD OF THE DAY"** each weekday that will be scheduled to appear on-screen once during each show's broadcast.

During the Entry Period, you may enter the KEYWORD OF DAY by navigating the Internet to http://www.abc7.com ("Website"), and clicking on the "LA Chargers Mexico Trip Sweepstakes" image, which will take you to the Sweepstakes homepage. There you will find instructions on the appropriate and acceptable format(s) for submitting your entry electronically. For purposes of these Official Rules, all times and days are Pacific Time. Sponsor's computer is the official time-keeping device for the Sweepstakes.

Keyword of the Day: To submit an official Sweepstakes entry, complete the Sweepstakes entry form and enter one (1) correct KEYWORD OF THE DAY in the appropriate field on the entry form. For the avoidance of doubt, entrants may enter <u>ANY</u> Keyword of the Day announced on-air during the Entry Period in order to qualify for this Sweepstakes.

Entrants will receive one (1) entry into the Sweepstakes drawing with the submission of a correctly spelled KEYWORD OF THE DAY. For example, if hypothetically the "KEYWORD OF THE DAY" is "cat" the entrant has to submit "cat" (correctly spelled) by 11:59pm PT on October 27th (capitalization need not be exact).

Essay: In addition to a correct Keyword of the Day, each entrant must submit a written essay of no more than 999 characters telling us why you deserve to win a trip to Mexico City to see the LA Chargers ("**Essay**").

Note: Each entrant will be required on the Sweepstakes entry form to provide Sponsor with a link to entrant's personal Facebook and/or Instagram profiles. Social media accounts must be public.

To enter the Sweepstakes, each Entrant must be a registered member of One-ID ("Member").

Existing Member: As a Member, you may enter the Sweepstakes by logging into One-ID through the Website with your user name or email address and password and following the entry instructions. If you login to your Member account using Facebook, you will be asked to allow Facebook's "Basic App Permissions," which is required in order to login to your Member account and participate in the Sweepstakes.

Non-Member: If you are not a Member, you may become a Member free of charge by visiting the Website and registering by providing the requested information on the registration form through the "sign up" or similar section on the Website. By creating a Member account, you acknowledge your agreement to the Terms of Use (available at http://disneytermsofuse.com). Upon becoming a Member and meeting eligibility requirements, you may enter the Sweepstakes by following the instructions.

CLICK THE CHECK BOX SIGNIFYING THAT YOU HAVE READ AND AGREE TO THESE OFFICIAL RULES. IF YOU DO NOT CHECK THE BOX INDICATING YOUR CONFIRMATION OF AND AGREEMENT TO THE ABOVE, YOU WILL NOT BE ENTERED IN THE SWEEPSTAKES AND CANNOT WIN THE PRIZE.

By clicking the "Continue" button to continue with your Entry (as described below), you confirm that you meet the eligibility requirements of this Sweepstakes and agree to these Official Rules. During the registration and entry process, you may be asked to consent to receive promotional and marketing emails from ABC and/or other members of the Walt Disney family of companies or the Prize Provider. Consenting to receive promotional, marketing or reminder emails is optional, does not have to be agreed to in order to be eligible to enter the Sweepstakes and does not improve your chances of winning. In the event you do consent to receive these emails, the use of such emails shall be subject to ABC's Privacy Policy, available at www.disneyprivacycenter.com.

A properly-submitted entry form, including a Keyword of the Day and Essay, shall constitute one (1) valid "Entry" into the Sweepstakes. Limit one (1) Entry per person during the Entry Period, regardless of how many Member Accounts a person may have. For the purposes of this Sweepstakes, a "day" is defined as beginning at 12:00am (midnight) and ending the following 11:59pm [except for the first day of the Entry Period (October 21, 2019), which begins at 11pm PT]. Entries must be received during the Entry Period. Entries remain the property of Sponsor and will not be returned or acknowledged.

Sponsors, in their sole discretion, may disqualify any Entry that is deemed duplicative, inappropriate, illegal or offensive, or otherwise not considered valid, and such disqualified entrants will not be eligible to win a prize.

You warrant and represent that all Entry materials submitted by you are truthful and original to you (and not based on or derived from any other materials), that you own all necessary rights in and to the materials, which are fully transferable, and that you are not subject to any agreement which would interfere with your ability to grant all of the rights to be provided hereunder. Accordingly, you further warrant and represent that: 1) you have the right to enter into the Sweepstakes and grant the rights hereunder without the need for permission from or payment to any other party; and 2) the exercise of the rights set forth in these Official Rules by Sponsor will not violate any third-party rights and will not violate any contractual obligations or confidential

relationships which you may have to or with any third party. Essay should not contain any third party's copyrighted material or you may risk disqualification.

Sponsor can provide no technical support and accepts no responsibility for ensuring the receipt or successful submission of your Entry. Mass Entries or Entries generated by a script, macro or use of automated methods will be disqualified. Sponsor is not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. No responsibility is assumed for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or electronic Entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading any materials from this Sweepstakes. In the event of a dispute over an electronic Entry, prize(s) will be awarded to the Entrant submitted by the owner of the Member account. Except as otherwise contemplated by these Official Rules, and to the extent entrants may otherwise elect at the time of Entry, information provided by you for these Sweepstakes is subject to Sponsor's privacy policy located at https://disneyprivacycenter.com/privacy-policy-translations/english.

IV. HOW AND WHEN WINNERS WILL BE SELECTED AND NOTIFIED

Semi-Finals: A maximum of seventy-five (75) Entries, will be selected in a random drawing on or about **OCTOBER 28, 2019**. If fewer than seventy-five (75) Entries are received as initial submissions, then all Entries during the Entry Period received shall constitute the "**Semi-Finalist Pool**".

From the Semi-Finalist Pool, ten (10) entrants will be selected as Semi-Finalists by a panels of judges selected by the Sponsor. The Semi-Finalists' Essays will be scored by the Judges on the following criteria: LA Chargers Team Pride (60%) and Degree to Which the Entrant Would Benefit from the Prize (40%). In the event of a tie, the Entrant who scores higher in the "LA Chargers Team Pride" category will advance as a Semi-Finalist.

Finals: On or about **October 29, 2019**, a new panel of judges designated by Sponsor shall select three (3) of the Semi-Finalists to become Finalists for the Grand Prize.

To determine the three (3) Finalists, the same scoring criteria and tie-breaker method as described above for the Semi-Finalist selections.

On or about **October 29, 2019** One (1) Grand Prize winner will be selected via random drawing from the eligible Finalists.

Decisions of the judges are final as to all Sweepstakes-related matters. The odds of winning a prize depend on the total number of valid Entries received. Limit one (1) prize per person/household. Potential Semi-Finalists and Finalists will be contacted at the email or phone number listed on the Entrant's Member account. Failure to respond to the initial verification phone call and/or email within forty-eight (48) hours after initial notification or return of the email notification as undeliverable after two (2) attempts may result in disqualification and the selection of an alternate Semi-Finalist/Finalist. Potential prize winner will be required to complete, sign and return within three (3) business days of transmission, an Affidavit of Eligibility, Release and Indemnification, and a Publicity Release where allowed by law, W-9 Form, if applicable and

any other documentation required by Sponsor (collectively, "**Verification Documents**"). Potential winner may be required to submit to a background check, if Sponsor so requires in its sole discretion. If a potential prize winner does not respond to the initial notification within forty-eight (48) hours as set forth above, if Verification Documents are not returned to Sponsor within the specified time period, if any prize notification or prize is returned as non-deliverable, if a potential winning Entrant is found to be ineligible or otherwise not in compliance with these Official Rules, or if potential winner cannot or does not accept the prize for any reason, such prize may be forfeited and the potential winning Entrant may be disqualified without compensation of any kind and an alternate winner may be selected in a random drawing (time permitting) from the remaining selection pool, as set forth above.

In the event of any dispute concerning the identity of any Entrant, the Entry will be deemed submitted by the natural person who is the authorized holder of the email listed in the Member account. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

V. PRIZE(S)

Grand Prize: One (1) Finalist shall receive a vacation package to see the LA Chargers in Mexico City, including the following (collectively, the "**Grand Prize**"):

- Roundtrip economy-class airfare for two (2) persons (i.e., winner and a guest) to/from a
 Los Angeles-area airport and Mexico City (exact route, schedule and seating to be
 determined by Sponsor, in its sole discretion);
- Double-occupancy (i.e., one (1) hotel room with a maximum capacity of two (2) persons) for three (3) nights at the Hilton in Mexico City (check-in 11/16, check-out 11/19);
- One (1) \$500 gift card; and
- Two (2) tickets to the Chiefs vs. Chargers Monday Night Showdown in Mexico City! on **Monday, November 18, 2019** at 5:15pm PT in Estadio Azteca.

Grand Prize trip must be taken November 16-19, 2019.

Approximate retail value ("ARV") of the Grand Prize: \$2,540. If the actual value of the Grand Prize is less than the stated ARV, the difference will not be awarded.

Final actual value at the time of booking and travel may be substantially more or less depending on the dates of travel, point of origin and ticket availability. Some restrictions apply. Airline tickets issued in conjunction with the Grand Prize are not eligible for frequent flyer miles, and no code share flights may be used. Sponsor reserves the right to structure the travel route, on a Sponsor-selected carrier for air travel from a major airport near winner's residence, in its sole discretion. All aspects of the travel portion of the Grand Prize must be conducted on the dates within the range of options provided by Sponsor in its sole discretion. Sponsor shall not be responsible for any cancellations, delays, diversions or substitution, or any act or omissions whatsoever by the air carriers, hotels and/or other transportation companies or any other persons providing any of these services or accommodations. Sponsor shall not be liable for any loss or damage to baggage. Winner must possess all required travel documents, including a valid photo ID.

If winner's guest is a minor (i.e., under the applicable age of majority), winner must be such guest's parent or legal guardian. If winner elects to travel without a guest, no additional compensation will be awarded. Winner and guest must travel together on the same itinerary and possess all required travel documents, including a valid photo ID.

Winner and guest are solely responsible for obtaining all necessary travel documents, including passports and visas. For information on what documents are needed to travel internationally and/or in the United States from abroad, please visit the U.S. State Department's website www.travel.state.gov and/or the U.S. Department of Homeland Security's website: www.dhs.gov.

Winner and guest acknowledge that they may be filmed by Sponsor while attending the Grand Prize event. In the event that winner and/or guest engage in behavior that (as determined by Sponsor in its sole discretion) is obnoxious, inappropriate, threatening, illegal, or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the Grand Prize trip or other applicable experience early, in whole or in part, and send winner and/or guest home with no further compensation.

All expenses not specifically provided for herein are the winner's sole responsibility, including, but not limited to: ground transportation (unless otherwise provided herein), baggage fees, food/beverage, souvenirs, merchandise, and gratuities. Some restrictions may apply.

Federal, state and local taxes, if any, are the sole responsibility of the winner, who will receive an IRS Form 1099 reflecting the final actual value of any prize valued at \$600 or more.

Grand Prize, or any element thereof, may not be sold, traded, transferred, or refunded. Grand Prize is not redeemable for cash. Sponsor will not replace any lost, mutilated or stolen tickets or vouchers.

The Grand Prize is also subject to availability. Sponsor is not responsible for cancellation or preemption of an event for other circumstances that make it impractical or impossible to fulfill this element of the Grand Prize. This element of the Grand Prize has no ARV, and if it becomes impractical or impossible to fulfill this element, Sponsor's only obligation will be to provide the remainder, if any, of the Grand Prize.

VI. RELEASES

By participating, Entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which shall be final in all respects.

By participating in this Sweepstakes and accepting any prize that they may win, Entrants agree to release Sponsor, ABC Holding Company, Inc., LA Chargers, their parent, subsidiary, affiliated and successor companies, advertising and promotion agencies and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns (collectively, **the "Released Parties")** from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Sweepstakes and/or acceptance or use of the prizes.

Winners agree that the Released Parties have <u>not</u> made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize.

Entrants authorize the Released Parties to use their name, voice, likeness, biographical data, city and state of residence and entry materials in programming or promotional material, worldwide in perpetuity, or on a winner's list, if applicable, without further compensation unless prohibited by law. Sponsor is not obligated to use any of the above-mentioned information or materials, but may do so and may edit such information or materials, at Sponsor's sole discretion, without further obligation or compensation.

By submitting entry materials, Entrants certify that such materials are original and created Entrant, that Entrants have the necessary rights, permission and authority to submit such materials, and, if applicable, that Entrants maintain a valid copyright in the materials. Entrants

acknowledge that such materials may be included and/or discussed in a broadcast, that such discussion may include statements or opinions by the broadcast talent or others about the Entrant, their appearances and or the materials, and that those statements or opinions may be considered surprising, humiliating, embarrassing, derogatory, defamatory or otherwise offensive or injurious to them. Entrants release the Released Parties from any actions, claims, injury, loss or damage alleged caused, directly or indirectly, by any use of the materials and/or such statements or opinions made in connection with them during a broadcast.

To claim Grand Prize, winner must: (a) provide proof of age, identity and residence; (b) sign and return affidavit of eligibility/compliance with Official Rules and publicity/liability release and indemnification; and (c) have winner's intended guest or travel companion, if any, sign and return releases requested by Sponsor, all within the time period(s) specified by Sponsor.

VII. MISCELLANEOUS; WINNERS' LIST

Void where prohibited. All federal, state and local laws and regulations apply.

Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify and/or suspend the Sweepstakes in the event of tampering or other circumstances, including, but not limited to, acts of God or civil disturbance that render it impractical or impossible to complete or fulfill the Sweepstakes as originally planned.

For the name of winner, send a self-addressed, stamped envelope to: *LA Chargers Mexico City Trip 2019 Sweepstakes,* c/o ABC7, 500 Circle Seven Drive, Glendale, CA 91201 within sixty (60) days after Sweepstakes end date.

These Official Rules will be posted on <u>abc7.com/promotions</u> for at least thirty (30) days after winner(s) are notified or announced.