

## **ART OF THE BRICK 2020 SWEEPSTAKES - OFFICIAL RULES**

### **I. NAME OF SPONSOR(S)**

KABC-TV, ABC Holding Company Inc. (hereinafter referred to as "**Sponsor**").

### **II. ELIGIBILITY**

The *Art of the Brick* 2020 Sweepstakes (the "**Sweepstakes**") is open only to legal residents who reside in the Designated Market Area ("**DMA**") of KABC-TV, as determined by Nielsen Media Research Services, and who are at least eighteen (18) years of age or older. The DMA of KABC-TV covers the following counties: Inyo, Kern County-East, Los Angeles, Orange, Riverside County-East, Riverside County-West, San Bernardino, and Ventura counties in the State of California.

Any individuals (including, but not limited to, employees, consultants, independent contractors, and interns) who have, within the past six (6) months, performed services for Sponsor, other television and radio stations in the DMA, or any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes or supplying a prize, and/or their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, and any person who, within the past ninety (90) days, has been awarded a prize in any sweepstakes conducted by Sponsor, are not eligible to enter or win. "Immediate family members" shall mean parents, stepparents, children, stepchildren, siblings, stepsiblings, or spouses. "Household members" shall mean people who share the same residence at least three (3) months a year.

### **III. HOW AND WHEN TO ENTER**

#### **NO PURCHASE NECESSARY.**

Viewers should watch *Localish LA* on ABC7 starting at 6:30pm Pacific Time ("**PT**") on **Sunday, February 23, 2020**. Check local listings. There will be one (1) "**SECRET CODE**" scheduled to appear onscreen once during the show's broadcast.

Starting at 6:30pm Pacific Time ("**PT**") on **Sunday, February 23, 2020** and ending at 11:59pm PT **Sunday, February 23, 2020** ("**Entry Period**") you may enter the "SECRET CODE" by navigating the Internet to <http://www.abc7.com> ("**Website**"), locating the "Promotions" section of the Website, clicking on the Sweepstakes-themed image and then clicking on the link to the Sweepstakes entry form. To submit an official Sweepstakes entry, complete the Sweepstakes entry form and enter the correct "SECRET CODE".

CLICK THE CHECK BOX SIGNIFYING THAT YOU HAVE READ AND AGREE TO THESE OFFICIAL RULES. IF YOU DO NOT CHECK THE BOX INDICATING YOUR CONFIRMATION OF AND AGREEMENT TO THE ABOVE, YOU WILL NOT BE ENTERED IN THE SWEEPSTAKES AND CANNOT WIN THE PRIZE.

Entrants will receive one (1) entry into the Sweepstakes drawing with the submission of a correctly-spelled "SECRET CODE" by the end of the Entry Period. *For example, if*

*hypothetically the "SECRET CODE" on February 23<sup>d</sup> is "cat" the entrant has to submit "cat" (correctly spelled) by 11:59pm PT on February 23<sup>d</sup>(capitalization need not be exact, but Secret Code must be spelled correctly).*

Limit one (1) Sweepstakes entry via the method listed above (each an "**Entry**" and collectively referred to herein as "**Entries**") per person during the Entry Period, regardless of how many Member accounts a person may have (as further described below). Entries remain the property of Sponsor and will not be returned or acknowledged.

To enter the Sweepstakes, you must be a registered member of One-ID ("**Member**").

**Existing Member:** As a Member, you may enter the Sweepstakes by logging into One-ID through the Website with your user name or email address and password and following the entry instructions. If you login to your Member account using Facebook, you will be asked to allow Facebook's "Basic App Permissions," which is required in order to login to your Member account and participate in the Sweepstakes.

**Non-Member:** If you are not a Member, you may become a Member free of charge by visiting the Website and registering by providing the requested information on the registration form through the "sign up" or similar section on the Website. By creating a Member account, you acknowledge your agreement to the Terms of Use (available at <http://disneytermsofuse.com>). Upon becoming a Member and meeting eligibility requirements, you may enter the Sweepstakes by following the instructions.

By clicking the "Continue" button to continue with your Entry (as described below), you confirm that you meet the eligibility requirements of this Sweepstakes and agree to these Sweepstakes Official Rules. During the registration and entry process, you may be asked to consent to receive promotional and marketing emails from ABC and/or other members of the Walt Disney family of companies or the prize provider. Consenting to receive promotional, marketing or reminder emails is optional, does not have to be agreed to in order to be eligible to enter the Sweepstakes and does not improve your chances of winning. In the event you do consent to receive these emails, the use of such emails shall be subject to ABC's Privacy Policy, available at [www.disneyprivacycenter.com](http://www.disneyprivacycenter.com).

Sponsor can provide no technical support and accepts no responsibility for ensuring the receipt or successful submission of your Entry. Mass Entries or Entries generated by a script, macro or use of automated methods will be disqualified. Sponsor is not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including, but not limited to, electronic malfunction or damage of any network, hardware or software. If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. No responsibility is assumed for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Entries; or any problems or technical malfunctions of any

telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or electronic Entry to be received on account of technical problems or traffic congestion on the Internet or Website, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading any materials from this Sweepstakes. Except as otherwise contemplated by these Official Rules, and to the extent entrants may otherwise elect at the time of Entry, information provided by you for these Sweepstakes is subject to Sponsor's privacy policy.

#### **IV. HOW AND WHEN WINNERS WILL BE SELECTED AND NOTIFIED**

On **Monday, February 24, 2020** after the close of the Entry Period, twenty-five (25) potential winners will be selected via a random drawing from among all eligible Entries received to receive prizes (as further described below). Potential winners will be notified on or around the date of selection by telephone or email at the email address or phone number listed in their Member account profiles. Odds of winning depend on the total number of valid Entries received. Limit one (1) prize package per person and only one (1) person per household can win.

Final determination of the winners is always conditional on verification of eligibility and compliance with these Official Rules and procedures. Failure to respond to the initial verification phone call and/or email within twenty-four (24) hours after initial notification to the potential winner or return of the email notification as undeliverable after two (2) attempts may result in disqualification and award of the prize to an alternate winner. Potential winners will be required to complete, sign and return within one (1) business day of transmission, an Affidavit of Eligibility, Release and Indemnification, and a Publicity Release where allowed by law, W-9 Form, if applicable and any other documentation required by Sponsor (collectively, "**Verification Documents**"). If a potential winner does not respond to the initial notification within twenty-four (24) hours as set forth above, if Verification Documents are not returned to Sponsor within the specified time period, if potential winner cannot attend any programming connected with the Sweepstakes on the specified date, if any prize notification or prize is returned as non-deliverable, if potential winner is found to be ineligible or otherwise not in compliance with these Official Rules, or if potential winner cannot or does not accept the prize for any reason, prize may be forfeited and potential winners may be disqualified without compensation of any kind and an alternate winner may be selected in a random drawing (time permitting) from remaining eligible entries received.

In the event of any dispute concerning the identity of any entrant, the Entry will be deemed submitted by the natural person who is the authorized holder of the email listed in the Member account. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

#### **V. PRIZES**

Twenty-five (25) winners will each receive four (4) tickets to *Art of the Brick* Exhibition at the California Science Center, **700 Exposition Park Drive, Los Angeles, CA**

**90037** (collectively, the "**Prize**"). There are no age restrictions. Children ages four (4) and older need a ticket.

**The approximate retail value ("ARV") of each Prize= \$79**  
**Total ARV of all Prizes awarded = \$1,975.**

Winners are solely responsible for all expenses and costs associated with acceptance and/or use of Prize not specifically stated herein as being awarded, including, without limitation, any and all taxes and other expenses, costs, or fees associated with the acceptance and/or use of Prize, ground transportation (other than as described above), gasoline, meals, souvenirs/merchandise, and parking. Sponsor shall have the right, but not the obligation, to make any deductions and withholdings that Sponsors deem necessary or desirable under applicable federal, state and local tax laws, rules, regulations, codes or ordinances.

Sponsor shall have no responsibility or liability for cancellations, delays, or any other change by any company or person providing any element of Prize due to reasons beyond Sponsors' control, and are not responsible or liable for any expenses incurred as a consequence thereof. Event is subject to cancellation. If a winner chooses to attend the event with no guest(s), the remaining elements of Prize shall constitute full satisfaction of Sponsor's obligation to winner and no additional compensation will be awarded.

If the actual value of the Prize is less than stated ARV, the difference will not be awarded. Federal, state and local taxes, if any, are the sole responsibility of each winner, who will receive an IRS Form 1099 reflecting the final actual value of any prize valued at \$600 or more.

Prize components may not be sold, traded, transferred, or rescheduled to dates not within the fulfillment period set forth above, or refunded. Prize is not redeemable for cash. Sponsor will not replace any lost, mutilated or stolen tickets or gift cards. Sponsor may, in its sole discretion, substitute prizes of greater or equal value.

In the event a winner and/or guest(s) engage in behavior that (as determined by Sponsor in Sponsor's sole discretion) is obnoxious or inappropriate, threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the applicable experience early, in whole or in part, and send such winner and/or guest home with no further compensation.

## **VI. RELEASES**

By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which shall be final in all respects.

By participating in this Sweepstakes and accepting any prize that they may win, entrants agree to release Sponsor, ABC Holding Company, Inc., their parent, subsidiary, affiliated and successor companies, advertising and promotion agencies and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns (collectively, **the "Released Parties"**) from any and all actions, claims, injury, loss or damage arising in

any manner, directly or indirectly, from participation in this Sweepstakes and/or acceptance or use of the prizes.

Winners agree that the Released Parties have not made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize.

Entrants authorize the Released Parties to use their name, voice, likeness, biographical data, city and state of residence and entry materials in programming or promotional material, worldwide in perpetuity, or on a winner's list, if applicable, without further compensation unless prohibited by law. Sponsor is not obligated to use any of the above-mentioned information or materials, but may do so and may edit such information or materials, at Sponsor's sole discretion, without further obligation or compensation.

## **VII. MISCELLANEOUS; WINNERS' LIST**

Void where prohibited. All federal, state and local laws and regulations apply.

Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify and/or suspend the Sweepstakes in the event of tampering or other circumstances, including, but not limited to, acts of God or civil disturbance that render it impractical or impossible to complete or fulfill the Sweepstakes as originally planned.

For the names of the winners, send a self-addressed, stamped envelope to: *Art of the Brick 2020 Sweepstakes*, c/o ABC7, 500 Circle Seven Drive, Glendale, CA 91201 within sixty (60) days after Sweepstakes end date.

These Official Rules will be posted on [abc7.com/promotions](http://abc7.com/promotions) for at least thirty (30) days after winner(s) are notified or announced.